



# Vyopta Incorporated

Do More with Video.



## COMPANY OVERVIEW

### Who We Are

Vyopta is a Cisco Development partner focused on integrating business video into organizational processes.



- o Headquartered in Austin, Texas
- o Applications used over 50 countries
- o Reseller channel through select Cisco partners

2011 **Inc. 500** | **500**

2012 **Inc. 500** | **500**  
LIST OF FASTEST-GROWING PRIVATE COMPANIES IN AMERICA



### What We Do

Vyopta creates solutions using enterprise video to address customer needs for advanced education, remote experts, operational intelligence and analytics, and simple user controls. These solutions are comprised of applications that create a seamless integration of Cisco network infrastructure, such as TelePresence and Media Experience products.

	vControl®	vSchedule™	vAccess™	vPublish™	vAnalytics™
Simplified User Interface	✓	✓			
Automation			✓	✓	
Intelligence and Analytics					✓

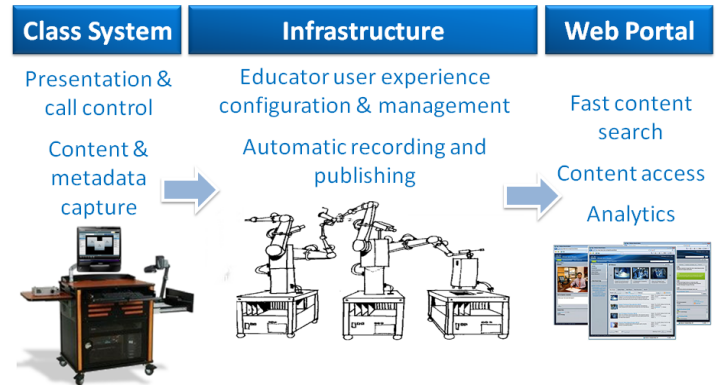
### Applications

**vControl®** is a simple intuitive user interface for Cisco TelePresence. vControl® makes it easy for you to call, present, record and share from your video endpoint. **vAccess™** harnesses the power of video to connect customers with expert resources, using queue structuring and video call routing. **vAnalytics™** provides valuable analytics based on data from video/UC systems and other applications to drive greater value from your video investment. **vPublish™** enables organizations to monitor, manage and automate recording, corporate training, customer service and compliance. **vSchedule™** allows users to schedule TelePresence conferences through Google calendar.

## Our Solutions

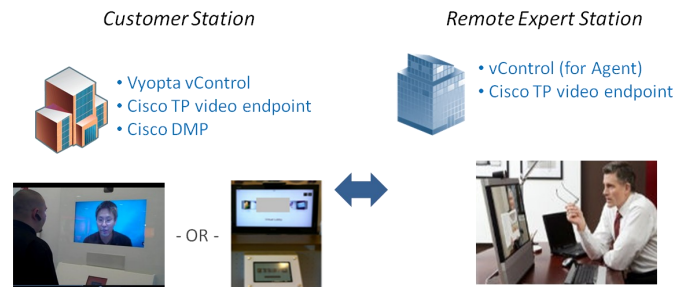
### vPublish™

Vyopta's vPublish™ application represents a paradigmatic shift in the way technology is used in instructional settings. Our solution simplifies the presentation of materials and lecture recording which improves the overall teaching experience. Automated features provide dynamic updates to professor, course and student profiles to streamline the recording and publishing of classes. Materials are made available to students quicker and more securely through automatic application of access rights and security groups. These videos can be stored on Cisco's Show and Share server and embedded into learning management systems, such as Moodle. Using an infrastructure centric design, we create a scalable, quickly deployed solution that reduces the operational and maintenance cost.



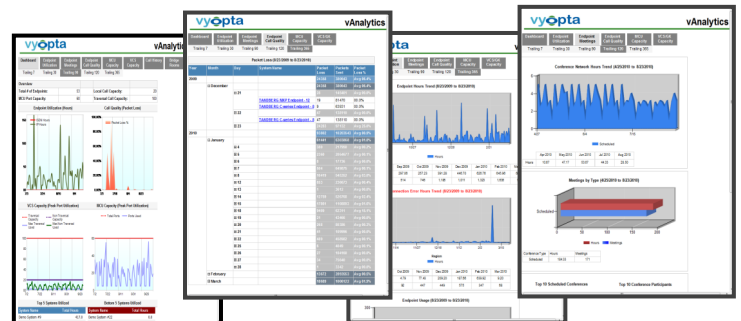
### vAccess™

Vyopta's vAccess™ application helps create solutions based on a flexible, scalable architecture that enables deployment into a variety of situations. Our clients have implemented vAccess™ solutions for telehealth, financial services, sales/service kiosks, connected justice and even remote receptionists. Full solutions can include interactive immersive digital signage, TelePresence video, recording modules and business analytics. With Vyopta's vAccess™, video customer services from virtual specialists are just clicks away.



### vAnalytics™

Vyopta vAnalytics™ application is a powerful reporting and analytics tool that provides actionable insight for your video communications investment. vAnalytics™ extends past your video infrastructure to provide a view of your current and new technology deployments. Our application retains historical data to identify trends in endpoint/infrastructure utilization, quality and capacity. The vAnalytics™ is provided as a cloud service, which reduces time to deployment and easier access to critical information by all level of users (both technical and business) in an easy-to-use format. If your organization already deploys Cisco TMS and CUCM, you can expand the way you review your data.



## Our Solutions

### vControl®

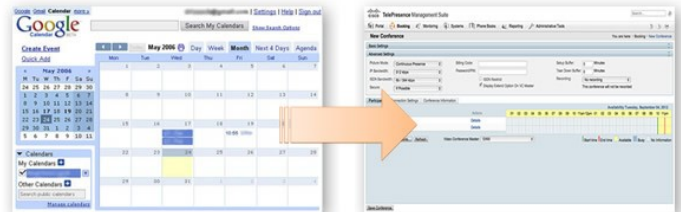
Vyopta's vControl® application supports both iOS and Windows systems and provides enhanced call control capabilities for Cisco TelePresence systems, such as expanded source switch and compositing controls. Through vControl® authentication features, administrators can create access groups and manage the end user experience. As a platform, vControl® also provides a scalable architecture to support configurable user interfaces for Vyopta's vPublish™ and vAccess™ solutions.



Vyopta's vControl® for the iPad helps support both new educational paradigms and enterprise adoption of "Bring Your Own Device" work environments.

### vSchedule™

Vyopta's vSchedule™ application bridges the gap between third party calendars and your video communications products to allow easy scheduling of video conferences. Designed to enhance greater video communication utilization, vSchedule allows users to schedule video conferences as they would any other meeting — including the ability to click, drag and drop calendar events. At the designated time, calls will be auto-launched to all invited participants and will end of the scheduled period. Users can send calendar invites and reminders to other attendees prior to the meeting and add other participants, extend or cancel the scheduled meeting during the video call.



For more information about Vyopta products and solutions, please contact your account executive or visit our website at <http://www.vyopta.com>.

